



Project code	ROHU-79
Project title	Joint Conservation Management and Development of Information Infrastructure of Protected Areas along the Romanian and Hungarian Course of Tur River
Priority axis	1– Protection and sustainable use of common values and resources (Cooperating on natural and cultural resources)
Investment priority	6/c – Conserving, protecting, promoting and developing natural and cultural heritage
Objective	The overall objective of the project is to increase the number of visitors in the natural protected areas, by improving the state of conservation of habitats and species of common interest and by better informing the stakeholders (tourists and the local community)
Partnership	Lead Beneficiary: Hortobágy National Park Directorate (Hungary)
	Project Beneficiary : Transylvanian Carpathia Society - Satu Mare (Romania)
TOTAL budget	€ 643.759,50 out of which ERDF € 547.195,57
Summary	<p>Through the involvement of specialized companies, project partners shall develop the informational facilities needed for promoting the region’s natural values among tourists and members of the local community, through the following activities:</p> <ul style="list-style-type: none"> - developing a Smartphone application, placing desktop interactive kiosks in the tourist information centres, building a website, materializing and distributing informative materials - implementing conservation measures of bat species, as umbrella species - purchasing and placing artificial roosts, ensuring a better state of conservation of bats and simultaneously of woodlands from the target area of the project <p>Results:</p> <ul style="list-style-type: none"> - a coordinated action plan for an area of 34.571 hectare of habitat (Natura 2000 sites and protected areas designated at national level) in Romania and Hungary - an area of 432,25 of forests and meadows of community interest with

	improved conservation status by concrete actions for the preservation and improvement of the bats' life as a protected species promoted by the project - better tourism promotion of the area meant to contribute to sustainable economic development
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