



| Project code           | ROHU-7   |
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| Project title          | Joint Challenge and Joint Cooperation for the Management of Cross-Border<br>Natural Heritage   |
| Priority axis          | 1– Protection and sustainable use of common values and resources (Cooperating on natural and cultural resources)   |
| Investment<br>priority | 6/c – Conserving, protecting, promoting and developing natural and cultural heritage   |
| Objective              | The project main overall objective is to preserve and develop the cross-border<br>system of protected natural values, for the purpose of maintaining the<br>environmental balance and the natural identity of this territory, and for integrating<br>their values into the touristic modern life.  |
| Partnership            | Lead Beneficiary: Don Orione Beneficence Charity Society (Romania)   |
|                        | Project Beneficiaries: Békés County Chamber of Commerce and Industry (Hungary)   |
|                        | Körös-Maros National Park Directorate (Hungary)  |
| TOTAL Budget           | € 1.117.788,09 out of which ERDF € 950.119,87  |
| Summary                | The following activities are foreseen to be implemented within the project: - organization of educational training sessions - setting up educational and thematic routes through this touristic destination (on both sides of the border) - development of a Tourist Info Point in Békéscsaba (managed by PP1) - organizing several events and conferences that gather regional experts and actors from the nature conservation and protection field, and also from the tourism domain (5 conferences - approx. 440 participants) - participating to 6 trade fairs on tourism topics, a tourist strategy for establishing promotion activities that will present this cross-border area as one visual element - elaboration of 5 surveys, whose results will guide the target groups in the process of taking decisions related to conservation and protection of natural heritage in general, and on Natura 2000 sites in particular The project main results are: - a touristic park in the Zece Hotare village and also a tourist Refuge with Observer (watch-tower) endowed with the necessary tools , with a built-up area of 711.63 square meters - a common tourism strategy, conferences, fairs, specific studies and researches and also a common database for the purpose of identifying conservation actions and solutions - a touristic centre and an animal park in the Anna Garden in Szarvas - a Tourist Information Point in Békés |