

Project code	ROHU-292
Project title	Strengthening cooperation between communities in the Körös Valley
Priority axis	6 – Promoting cross-border cooperation between institutions and citizens (Institutions and Communities cooperation)
Investment priority	11/b – Promoting legal and administrative cooperation and cooperation between citizens and institutions (ETC-CB)
Objective	The main overall objective of the project is to raise the awareness for local tradition and stimulate local communities, with the main purpose – identification and establishment of opportunities for sustainable economic, social and cultural development of the region, preserving and handling the existing heritage to future generations.
Partnership	Lead Beneficiary: Körösök Valley Nature Park Association (Hungary) Project Beneficiary: The municipality of Zerind (Romania)
TOTAL Budget	€ 65,362.00, aut of which ERDF € 55,557.70
Summary	<p>The following activities are forseen to be implemented within the project:</p> <ul style="list-style-type: none"> - Körös Valley Settlement Festival in Békés - Körös Valley Settlement Festival in Zerind <p>Project results:</p> <ul style="list-style-type: none"> - festivals and fairs related to local products represent an important cultural asset in the area Romania-Hungary and significantly contribute to the preservation and promotion of traditional products, related production methods and various tools and equipment. They constitute an important part of the local cultural identity and authenticity of the region. But these days such events are relatively poorly advertised. The project implements a series of coordination initiatives which contribute to a joint promotion, improvement and further development of local events and turning them into tourist attractions.