

Project code	ROHU-420
Project title	Create To Gather
Priority axis	3 - Improve employment and promote cross-border labour mobility (Cooperating on employment)
Investment priority	8/b Increased employment within the eligible area
Objective	The project aims to contribute to the programme priority specific objective, Increased employment within the eligible area, by finding solutions for the key problems identified in the CB area in the creative industries field.
Partnership	Lead Beneficiary: Association for Business Promotion in Romania (Romania)
	Project Beneficiary: INNOVA Észak-Alföld Regional Development and Innovation Agency Nonprofit Limited Liability Company (Hungary)
TOTAL Budget	€ 1,132,937.85 outof which ERDF € 962,997.17
Summary	<p>Main activities:</p> <ul style="list-style-type: none"> - the partners aim to establish two creative coworking spaces, one in Debrecen and one in Oradea in order to facilitate and stimulate the creation of value-added creative products. - the partners plan to facilitate their work not only by equipment, but by continuous mentoring and training new labour force for future employment. - Training the labour force is crucial for the economic growth of these fresh businesses as their financial situation and capital cannot cover the expenses of training labour force. <p>Project results:</p> <ul style="list-style-type: none"> - 400 participants in joint local employment initiatives and joint training - 1 development strategy and 1 research methods guide (PP2) - 1 database containing the collected data (PP2) - 2 marketing campaign on online and offline media (LP and PP2) - entrepreneurial trainings carried out through e-learning platform (LP) - 1 BHB Euroregion brand (LP) - 1 BHB Euroregion marketing strategy (LP)

	<ul style="list-style-type: none">- 1 BHB Euroregion creative industry platform (PP2)- 1 Marketing campaign for the BHB creative industries platform (PP2)- 2 industry coworking marketspaces equipped in Oradea and Debrecen- 16 workshops and roundtables/know-hows in Oradea and Debrecen- 2 trainings for beginners in the fields of creative industries in Oradea and Debrecen- 2 Marketing campaigns the creative industries coworking spaces and the trainings
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