



Project code	ROHU-395
Project title	Cooperation between Nyírbátor and Carei for improving employment and promoting development based on endogenous potential
Priority axis	3 - Improve employment and promote cross-border labour market (Cooperating on employment)
Investment priority	8/b - Supporting employment-friendly growth through the development of endogenous potential as part of a territorial strategy for specific areas
Objective	The main objective of the project is to increase employment in the common cross-border region of Nyírbátor and Carei by creating favourable conditions for a balanced labour market and for improved competitiveness of the local businesses on the long term.
Partnership	Lead Beneficiary: Local Government of Nyírbátor (Hungary)
	Project Beneficiaries: <ul style="list-style-type: none"> • Municipality of Carei (Romania)
TOTAL Budget	€ 2,895,495.00 out of which ERDF € 2,461,170.75
Summary	<p>Main activities:</p> <ul style="list-style-type: none"> – favourable conditions for (professional, skills development and/or upskilling) trainings and for promotion of local product and services in the region – contribution to the development of a common cross-border labour market – enhanced cross-border mobility of workforce – reduced structural unemployment in the cross-border region – creating the conditions for trainings and for promoting local product and services – joint activities to increase employment, to enhance cross-border workforce mobility and to strengthen competitiveness of local businesses (e.g. job fairs, trainings) – communication and dissemination activities (e.g. public events, promotional materials) <p>Project results:</p> <ul style="list-style-type: none"> – elaborating a joint development strategy and action plan to



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	<p>identify the cross-border challenges, potentials and needs as well as to find a shared approach and common solutions</p> <ul style="list-style-type: none">– 6 common labour market forums– 4 common job fair– Creating a common online labour market database– Training programs for unemployed/disadvantaged people– Mentor program for disadvantaged people– Common album about local products and services– A new training centre and a centre for local products and services in Nyirbator– A new training and exhibition centre in Carei– 966 participants in joint local employment initiative and joint training
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