

3rd Open Call for Proposals	
Project code	ROHU-420
Project title	Create2Gather Create To Gather
Priority axis	3 - Improve employment and promote cross-border labour mobility (Cooperating on employment)
Investment priority	8/b - Supporting employment-friendly growth through the development of endogenous potential as part of a territorial strategy for specific areas, including the conversion of declining industrial regions and enhancement of accessibility to, and development of, specific natural and cultural resources.
Implementation period	33 months (1 st of December 2019 – 31 st of August 2022)
Objective	The main objective is to increase employment within the eligible area, by finding solutions for the key problems identified in the CB area in the creative industries field.
Partnership	Lead Beneficiary: Association for Business Promotion in Romania (Romania)
	Project Partners: PP2: INNOVA Észak-Alföld Regional Development and Innovation Agency Nonprofit Limited Liability Company (Hungary)
TOTAL Budget	€ 1,132,937.85 out of which ERDF € 962,997.17
Summary	<p>The project ROHU-420 aims to establish cross-border cooperation in Bihor-Hajdu-Bihar Euroregion in order to develop entrepreneurial skills, competences and knowledge, to develop a common BHB Euroregion brand, marketing strategy and a BHB Creative Industries Platform and to facilitate and stimulate the creation of cost effective and value added creative and innovative products and services in creative industries coworking spaces.</p> <p>The main activities are:</p> <ul style="list-style-type: none"> • Organizing entrepreneurial trainings that will be carried out through an e-learning platform for 120 persons; • Developing 1 joint BHB cross-border creative industry brand and one marketing strategy; • Developing 1 BHB Euroregion platform for creative industry operators in Hungarian and Romanian languages, presenting the creative industries operators; • Marketing campaigns for the BHB creative industries platform;

	<ul style="list-style-type: none"> • Organizing 2 creative industries coworking makerspaces in Oradea and Debrecen where the workshops and all the activities will be held and endowing it with equipment and furniture; • Organizing 14 creative industries workshops and know-hows • Organizing 2 creative industries trainings for 60 beginners in Oradea and Debrecen • 160 members of the hub will be instructed regarding the use of the equipment • Developing 1 project website to present the activities performed within this project; • Creating one database containing the data collected for creative industries in Bihor-Hajdú-Bihar Euroregion; • Elaborating 1 integrated training and development strategy <p>The Programme Output Indicator is „ <i>CO44 Labour Market and Training: Number of participants in joint local employment initiatives and joint training</i>”. Through project ROHU - 420 a number of 400 persons participate in all the joint local employment initiatives, training activities.</p>
<p>Main results</p>	<p>The main results attained through ROHU-420 project are related to the two creative industries coworking spaces established by the project partners that will contribute to the facilitation and stimulation of value-added, quality product and service creation, and indirectly to the establishment of a creative industries network that will help develop the local community. The common Euroregion BHB brand, the marketing strategy, the created database and the developed e-learning platform also contribute to the results of the project.</p>