

2 <sup>nd</sup> Open Call- Normal Projects	
<b>Project code</b>	ROHU-292
<b>Project title</b>	<b>CultUmbrella</b> Strengthening cooperation between communities in the Körös Valley
<b>Priority axis</b>	6 – Promoting cross-border cooperation between institutions and citizen (Cooperation of institutions and communities)
<b>Investment priority</b>	11/b, Promoting legal and administrative cooperation and cooperation between citizens and institutions (Cooperation for citizens)
<b>Implementation period</b>	22 months (1 <sup>st</sup> of December 2018 – 30 <sup>th</sup> of September 2020)
<b>Objective</b>	The main objective of the project is to raise the awareness regarding the local tradition and to stimulate the cooperation of communities, with the main purpose of identifying and establishing opportunities for sustainable economic, social and cultural development of the region, at the same time, preserving and handling the existing heritage to future generations.
<b>Partnership</b>	<b>Lead Beneficiary:</b> Körösök Valley Nature Park Association (Hungary)
	<b>Project Partner:</b> PP2: Municipality of Zerind (Romania)
<b>TOTAL Budget</b>	€ 65,362.00, out of which, ERDF € 55,557.70
<b>Summary</b>	<p>The project ROHU-292 aims to provide a better cooperation between the small communities in the border area, through the promotion of common cultural events, folk crafts and traditions.</p> <p>The main activities of the project are:</p> <ul style="list-style-type: none"> <li>organizing <b>4 events of crafts and folk arts</b> focused on local products, thus significantly contributing to the preservation and promotion of traditional products, of the related production methods and of various tools and equipment used</li> <li>implementing a series of <b>coordination initiatives</b> for the promotion, improvement and joint development of local events,</li> </ul>



# Interreg



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	<p>turning them into tourist attractions, by <b>informing the public about the ecotourism and natural attractions of the area</b> through <b>leaflets, brochures, thematic maps</b></p> <ul style="list-style-type: none"> <li>• <b>purchase of equipment</b> for organizing the events.</li> </ul> <p>The Programme Output Indicator is „11/b2 Number of people directly involved in cross-border cooperation initiatives”. Project ROHU – 292 contributes to this indicator by reaching a number of <b>1,200 people</b> from Romania and Hungary, <b>participants in the joint activities of the project</b>.</p>
<p><b>Main results</b></p>	<p>The project’s main results are:</p> <ul style="list-style-type: none"> <li>- improved cross-border cooperation, by <b>involving 1200 persons in 4 common events</b></li> <li>- Körös Valley Festival in Békés in the years 2019 and 2020</li> <li>- Criş Valley Festival in Zerind in the years 2019 and 2020).</li> </ul>