

2nd Open Call -Normal Projects	
Project code	ROHU-300
Project title	ProTourism Common challenges - common solutions: institutional development in the field of tourism
Priority axis	6 – Promoting cross-border cooperation between institutions and citizen (Cooperation of institutions and communities)
Investment priority	11/b - Promoting legal and administrative cooperation and cooperation between citizens and institutions
Implementation period	18 months (1 st of December 2018 – 31 st of May 2020)
Objective	The main objective of the project is to intensify the collaboration between the three local public authorities in the field of tourism promotion.
Partnership	Lead Beneficiary: Municipality of Jimbolia (Romania)
	Project Partners: PP2: Carpinis Commune (Romania) PP3: Municipality of Csanadpalota (Hungary)
TOTAL Budget	€ 209,368.00, out of which ERDF € 177,962.80
Summary	<p>The project ROHU-300 aims to develop the institutional capacity of the participating local public administrations from 3 perspectives: development of the human resources, development of the infrastructure and development of tourism materials.</p> <p>The project main activities are:</p> <ul style="list-style-type: none"> • development of human resources, through 4 workshops and exchange of best practices between the 3 localities; • development of tourism infrastructure, through acquisition of equipment and small-scale renovation works of the 3 touristic Info-centers in Jimbolia, Carpinis (both in RO) and Csanadpalota (HU),



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	<ul style="list-style-type: none"> • developing tourism materials, used in the promotion of the cross-border region (2700 brochures, 1900 CD album) ; • developing a Joint tourism promoting strategy • organizing public meetings in Jimbolia, Carpinis and Csanadpalota with the participation of 30 persons from every locality <p>The Programme Output Indicator is „11/b1 Number of institutions directly involved in crossborder cooperation initiatives“. Project ROHU-300 contributes by reaching a number of 3 institutions from Romania and Hungary that will be directly involved in the cross-border cooperation.</p> <p>The collaboration of the partners within this project will lead to development of better professional relations between the 3 local public administrations and to the creation of proper touristic infrastructure, in order to focus on the development of tourism promotion of the region.</p>
<p>Main results</p>	<p>The project's main results are:</p> <ul style="list-style-type: none"> - development of human resources by forming 9 persons from the 3 localities; - development of 3 tourism information points in Jimbolia, Carpinis and Csanadpalota; - development of a number of 6 tourism promoting materials.