



Project code	ROHU-68
Project title	<b>PRO-CRV</b> - Creating a joint tourist destination in the cross-border area of Lugașu de Jos and Komádi, through cross-border protection of natural heritage values along the Crișul Repede Valley
Priority	1– Protection and sustainable use of common values and resources
axis	(Cooperating on natural and cultural resources)
Investment	6/c – Conserving, protecting, promoting and developing natural and
priority	cultural heritage
Implementation period	39 Months (April 01, 2018- June 30, 2022)
Objective	The overall objective of the project is to promote Crisului Repede Valley as a common tourist destination and increase the number of tourist visits by improving the efficient and sustainable use of common natura resources in the cross-border area of Lugașu de Jos and Komádi, in the context of natural heritage rehabilitation and conservation border.
	Lead Beneficiary: Lugașu de Jos Commune (Romania)
Partners	Project Partners:
	PP2: Local Government of Komádi (Hungary)
	PP3: Pro Crisul Repede Valley Association (Romania)
TOTAL Budget	€ 904,905.47 out of which ERDF € 769,169.64
	The project aims to transform the Crisul Repede Valley with its rich natural values into an attractive, sustainable, joint cross border tourism destination, connecting – through a new cross border thematic route – two protected lakes from the two sides of the border.
Summary	<ul> <li>Main activities:</li> <li>Greening an area of 3258 sq from a landfill site, in the proximity of Tileagd lake (Urvind, Lugasu de Jos, RO)-LB</li> <li>Constructing a new visitor infrastructure on the green landfill site (8 lodges that will function as presentation houses surrounded)</li> </ul>





	<ul> <li>Rehabilitating 440 m of the road for better accessibility to the natural heritage elements of Lugasu de Jos and its surroundings-LB</li> <li>Creating an ornithological habitat on Varsánykerti lake-PP2</li> <li>Planting 200 trees around the Varsánykerti lake-PP2</li> <li>Building the new white stork observation and presentation station, a resting place for tourists visiting the lake, a birdwatching post and an educational path-PP2</li> <li>Creation of the new cross-border ecotourism thematic route along the Crisul Repede Valley-PP3</li> <li>Promoting the new cross-border ecotourism thematic route along the Crisul Repede Valley (brand book, website, social media, maps, brochures, indicator panels)-PP3</li> <li>Organizing a joint eco-touristic camp for 50 youth-PP3</li> <li>Organizing a joint workshop for tourism stakeholders-PP3</li> <li>Organizing a joint info day for farmers on tourism and sustainable agriculture-PP3</li> </ul>
	The Programme Output Indicator is <i>CO23 Nature and biodiversity:</i> <i>Surface area of habitats supported to attain a better conservation status.</i> Through the project ROHU-68, 609.69 ha of land attain a better conservation status.
Main results	The main results are the Tileagd accumulation lake and barrage with improved conservation status, supported by new visitor infrastructure on the greened landfill site and by improved road accessibility, the Varsánykerti lake with improved conservation status, supported by new visitor infrastructure and the newly created and promoted cross-border ecotouristic route. Also, the project brings as a novelty the development of a new tourism product and brand on the Crisul Repede Valley by creating an innovative type of thematic route, a combination of new and old natural heritage assets.