

3rd Open Call for Proposals	
Project code	ROHU-398
Project title	ForTour BHHB Creating and developing a cross border polycentric network for training and support to increase the quality of tourist and handcraft cross-border services in the counties of Bihor and Hajdu Bihar
Priority axis	3 – Improve employment and promote cross-border labour mobility (Cooperating on employment)
Investment priority	8/b - Supporting employment-friendly growth through the development of endogenous potential as part of a territorial strategy for specific areas, including the conversion of declining industrial regions and enhancement of accessibility to, and development of, specific natural and cultural resources.
Implementation period	48 months (1 st of March 2019 – 28 of February 2023)
Objective	The main objective is to improve the employment in the eligible area through creation of training and support centers in the field of training and/or specialization of employment, the training and specialization of persons in the field of tourist industry, tourism and culture, hospitality, encouragement through job fairs and the promotion of local products.
Partnership	Lead Beneficiary: Bihor Destination Management Agency (Romania)
	Project Partners: PP2: Körösszegapáti Orthodox Parish (Hungary) PP3: Roman Catholic Bishopric of Oradea (Romania) PP4: Reformed Parish Bihor Episcopate (Romania) PP5: Orthodox Parish Ioşia-Nord (Romania) PP6: Izbuc Monastery (Romania)
TOTAL Budget	€ 2,718,105.80 out of which ERDF € 2,310,389.91
Summary	The project ROHU-398 aims to raise employment in the eligible area through its training and specialization using the endogenous, natural, cultural and human factor so as to increase its cross-border mobility and lead to the development of the cross-border economy through responsible and sustainable use of resources by encouraging green skills. The main activities are:

- Creating and functioning (fully equipped) of a cross-border polycentric network of training and support centers for employment in tourism and hospitality, namely:
 - AMD Bihor Tourism Training Center for Tourism
 - Cross-border training and support center for small craftsmen and tourism "Renaissance" Körösszegapáti
 - The indoor and outdoor training center "Episcopia Bihor"
 - The Center for Training and Support in Tourist and Cultural Activities "Basilica Minor" Oradea
 - "Ars Ecumenica" Heritage and Tourism Support Center for Heritage and Tourism - Iosia, Oradea
 - The permanent training center for traditional crafts and rural tourism "Izbuc-Călugări"
- Organizing 44 Trainings and/or specializations of 1020 people for tourism industry and synergistic fields
- Organizing 19 events to promote job opportunities in tourism, hospitality, crafts, local products and gastronomy, together with partners (2 Bihor Tourism Excellence Gala, 2 "Wine and Bread", 6 editions of the cyclotourism tour, 1 cross-border fair for the promotion of local gastronomic products, 1 Rural Job Fair, 2 Varadinum Nostra- Classical / church music festival, 1 Fair promoting local craft products, 1 Fair of Promotion and Landscape Jobs, 1 Cross-border wine trade and winemaking products, 1 Eco Food - The gourmet local food, 1 Eco Skills Fair)
- Organizing 2 workshops, "New technologies and their applicability in tourism marketing" and "Cross-border Tourism at the Beginning of the Third Millennium - Actuality, Trends, Perspectives" in Oradea
- Creating an Integrated Human Resource Management Strategy for Better Personnel Employability Formed and Specialized to Increase the Attractiveness of Bihor and Hajdu-Bihar Tourist Destinations
- Creating a joint online base with the human resources needs of tourism and hospitality - portal www.tourjob.com

The Programme Output Indicator is „CO44 Labour Market and Training: Number of participants in joint local employment initiatives and joint training”. Through project ROHU – 398, a number of 1020 persons benefit

	<p>from trainings / specializations that help them to successfully enter the labour market.</p>
<p>Main results</p>	<p>Through the ROHU 398 project, 6 training, specialization and support centres in the tourism industry and synergistic fields (hospitality, culture, protected areas) were created and are functional. 4 centres are in the urban area and 2 in the rural area (1 in Romania, 1 in Hungary). Partners have organized 44 pieces of training and/or specializations and 1020 of individuals were qualified, trained and/or specialized in the tourism industry and synergistic fields. All partners have cooperated in order to raise awareness and promote employment opportunities in the tourism industry and its synergistic fields, such as HoReCa, culture, traditional crafts, and the promotion of local products and services.</p>