

2 nd Open Call- Normal Projects	
Project code	ROHU-280
Project title	Co-cultured Cultural Cooperation among Citizens from the Salonta-Gyula Cross-border Area
Priority axis	6 – Promoting cross-border cooperation between institutions and citizen (Cooperation of institutions and communities)
Investment priority	11/b - Promoting legal and administrative cooperation and cooperation between citizens and institutions (ETC-CB).
Implementation period	12 months (1 st of November 2018 – 31 st of October 2019)
Objective	The main objective of the project is to promote the cultural diversity and common traditions through artistic events, organized in Salonta (RO) and Gyula (HU).
Partnership	Lead Beneficiary: The Municipality of Salonta (Romania)
	Project Partners: PP2: Gyula town (Hungary)
TOTAL Budget	€ 80,000.00, out of which, ERDF € 68,000.00
Summary	<p>The project ROHU-280 aims to enhance the attractiveness of the Bihor-Békés cross-border region, for the local population and tourists, through a diverse intercultural approach related to arts: films, theatre, and handicraft. The project will bring an innovative character through the rediscovery and exploitation of local resources and joint heritage.</p> <p>The main activities are:</p> <ul style="list-style-type: none"> • organization of several cultural events in Salonta (RO) for people of both sides of the border, who will have the opportunity to meet, bond and communicate: “Long Night of Museums”, theatre festival, “Evening seating” (sezatoare) of local people with traditional singing and a film-screening;



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	<ul style="list-style-type: none"> • creation on behalf of PP2 of a film with the participation of amateur actors in Gyula (HU). The film will be featured in both partner cities and will be submitted to various national and international film competitions and festivals. <p>The partners' collaboration through activities that are attractive for the local population especially young people, brought them closer to the cultural heritage of the cross-border region.</p> <p>The Programme Output Indicators are: "11/b1 Number of institutions directly involved in crossborder cooperation initiatives" and „11/b2 Number of people participating in cross-border cooperation initiatives". Through project ROHU-280, a number of 2,050 people have participated in cultural events organized within the project.</p>
<p>Main results</p>	<p>Through this project, a strong connection between the citizens of Salonta (RO) and Gyula (HU) was created while participating in cultural events in both towns. Also, the preservation of cultural diversity and common traditions in the cross-border area Bihor-Békés increased. A lot of young peoples were involved in project activities, and they became promoters of international collaboration in local history, traditions, culture and arts.</p> <p>The project main results are:</p> <ul style="list-style-type: none"> - 2050 people from the RO-HU cross-border area (Gyula, Salonta) involved in the project activities - 5 cultural events organized in Salonta (Museum Night, theatre festival, film festival, sitting with folk songs) and Gyula (presentation of the film "Toldi" created within the project) - a film about Arany Janos - Toldi with amateur actors from Gyula <p>Social media: https://www.facebook.com/events/co-cultured-rohu280/festivalul-filmului-pe-frontier%C4%83-hat%C3%A1rmenti-filmek-fesztiv%C3%A1lja/391167661524734/</p>