

Romania - Hungary

VISUAL IDENTITY FOR 2021-2027

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GOVERNMENT OF ROMANIA



VISUAL IDENTITY FOR 2021-2027 NOVELTIES

PROGRAMME LOGO





Cofinanțat de Uniunea Europeană

România - Ungaria

Románia - Magyarország





Co-funded by the European Union

Romania - Hungary

Developed based on a harmonised branding approach applicable to all Interreg programmes







Az Európai Unió társfinanszírozásával

NOVELTIES

PRIORITY ICONS



Icons defined by the European Commission, they illustrate the objective in reference to the specific policy



COOPERATION

Priority 3 Interreg Specific Objective

TEMPLATES



Poster/Roll-up

Presentation





Co-funded by the European Union



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Name of the operation:	(insert project title, Acronim and Jems Code)
The main objective of the operation:	(insert the Specific Objective of the project, as indicated in the Project Summary section of the Application)
Project value (ERDF):	(insert the total ERDF value of the project in EUR)
investment value:	(insert the total ERDF value of the investment in EUR)
Project duration:	
Lead Beneficiary/Beneficiary:	(insert the name of the beneficiary implementing the investment)

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Plaques/Billboards

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Project Acronym and Jems code



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LEGAL REQUERMENTS

The MA & partners' **minimal compulsory requirements** related to information and communication responsibilities - Article 36 of Regulation (EU) No 2021/1059

> Managing Authority – **paragraphs** 1-3 & 6 (including paragraphs 2. – 6. of article 49 of **Regulation (EU) No 2021/1060)**

> **Project Partners – paragraph 4** (paragraph 5 not relevant to the Programme)



LEGAL REQUERMENTS

Managing Authority

NEW (Art. 36 (6) of Regulation (EU) 2021/1059):

> cancelling up to 2 % of the support from the funds to the beneficiary concerned who does not comply with its obligations falling under Article 47 of Regulation (EU) 2021/ 1060 and/or paragraph 4 of Article 36 Regulation (EU) 2021/1059



LEGAL REQUERMENTS

Project Partners

(Art. 36 (4) of Regulation (EU) 2021/1059):

• acknowledging the support from an Interreg fund to the Interreg operation by:

(a) providing on the partner's official **website or social media sites**, where such sites exist, **a short description of the Interreg operation** ('project's **aims and results**, and Interreg **financial support** included)

(b) providing a statement highlighting the support from an Interreg fund in a **visible manner on** documents and communication material relating to the implementation of the Interreg operation, intended for the general public or for participants



Project Partners

NEW:

(c) displaying **durable plaques or billboards** clearly visible to the public, presenting the emblem of the Union in accordance with the technical characteristics laid down in Annex IX of Regulation (EU) 2021/1060, as soon as the physical implementation of an Interreg operation involving physical investment or the purchase of equipment starts or purchased equipment is installed, with regard to operations supported by an Interreg fund, the total cost of which exceeds EUR 100 000;

(d) for Interreg operations not falling under point (c), publicly displaying **at least one poster of a minimum size A3 or equivalent electronic display** with information about the Interreg operation highlighting the support from an Interreg fund, except where the beneficiary is a natural person;

(f) for **operations of strategic importance** and operations whose **total cost exceed EUR 5 000 000 organising a communication event and involving the Commission and the responsible managing authority** in a timely manner.



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Thank you for your attention!



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