

2 nd Open Call- Normal Projects	
Project code	ROHU-292
Project title	CultUmbrella Strengthening cooperation between communities in the Körös Valley
Priority axis	6 – Promoting cross-border cooperation between institutions and citizen (Cooperation of institutions and communities)
Investment priority	11/b, Promoting legal and administrative cooperation and cooperation between citizens and institutions (Cooperation for citizens)
Implementation period	22 months (1 st of December 2018 – 30 th of September 2020)
Objective	The project's main objective was to raise the awareness regarding the local tradition and to stimulate the cooperation of communities, with the main purpose of identifying and establishing opportunities for sustainable economic, social and cultural development of the region, at the same time, preserving and handling the existing heritage to future generations.
Partnership	Lead Beneficiary: Körösök Valley Nature Park Association (Hungary)
	Project Partner: PP2: Municipality of Zerind (Romania)
TOTAL Budget	€ 65,362.00, out of which, ERDF € 55,557.70 Total eligible expenditure certified within the project: € 61,354.39 Budget execution: 93.86%
Summary	The ROHU-292 project aimed to improve cooperation between small communities in the border area by promoting joint cultural events, folk crafts and traditions. The main activities implemented within the project:: <ul style="list-style-type: none"> organizing 4 events of crafts and folk arts focused on local products, thus significantly contributing to the preservation and



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	<p>promotion of traditional products, of the related production methods and of various tools and equipment used</p> <ul style="list-style-type: none"> • implementing a series of coordination initiatives for the promotion, improvement and joint development of local events, turning them into tourist attractions, by informing the public about the ecotourism and natural attractions of the area through leaflets, brochures, thematic maps • purchase of equipment for organising the events. <p><i>On September 30, 2020, the project was successfully finalised. All activities provided in the project were completed (100%).</i></p> <p>The Programme Output Indicator is „11/b2 Number of people directly involved in cross-border cooperation initiatives”. Project ROHU-292 contributes to this indicator by reaching a number of 2,070 people from Romania and Hungary, participants in the joint activities of the project.</p>
<p>Main results</p>	<p>The project's main results are:</p> <ul style="list-style-type: none"> - improved cross-border cooperation, by involving 2.070 persons in 4 common events - Körös Valley Festival held in Békés in the years 2019 and 2020 - Criş Valley Festival held in Zerind in the years 2019 and 2020). <p>Website/webpage:</p> <ul style="list-style-type: none"> • https://www.korosoknaturpark.hu/interreg-romania-magyarorszag-program-rohu-292/ • https://www.youtube.com/watch?v=QKfH7e-lsnM