

2 <sup>nd</sup> Open Call -Normal Projects	
<b>Project code</b>	<b>ROHU-300</b>
<b>Project title</b>	<b>ProTourism</b> Common challenges - common solutions: institutional development in the field of tourism
<b>Priority axis</b>	6 – Promoting cross-border cooperation between institutions and citizen (Cooperation of institutions and communities)
<b>Investment priority</b>	11/b - Promoting legal and administrative cooperation and cooperation between citizens and institutions
<b>Implementation period</b>	18 months (December 01, 2018 – May 31, 2020)
<b>Objective</b>	The project's main objective was to intensify the collaboration between the three local public authorities in the field of tourism promotion.
<b>Partnership</b>	<b>Lead Beneficiary:</b> Municipality of Jimbolia (Romania)
	<b>Project Partners:</b> PP2: Carpinis Commune (Romania) PP3: Municipality of Csanadpalota (Hungary)
<b>TOTAL Budget</b>	€ 209,368.00, out of which ERDF € 177,962.80  Total eligible expenditure certified within the project: € 179,950.68  <b>Budget execution: 85.95%</b>
<b>Summary</b>	The project ROHU-300 aimed to develop the institutional capacity of the participating local public administrations from 3 perspectives: development of human resources, development of infrastructure and development of tourism materials.  The main activities implemented within the project:: <ul style="list-style-type: none"> <li>• development of human resources, through 4 workshops and exchange of best practices between the 3 localities;</li> </ul>



	<ul style="list-style-type: none"> <li>• development of tourism infrastructure, through the acquisition of equipment and small-scale renovation works of the 3 touristic Info-centers in Jimbolia, Carpinis (both in RO) and Csanadpalota (HU),</li> <li>• developing tourism materials, used in the promotion of the cross-border region (2700 brochures, 1900 CD album) ;</li> <li>• developing a Joint tourism-promoting strategy</li> <li>• organizing public meetings in Jimbolia, Carpinis and Csanadpalota with the participation of 30 persons from every locality</li> </ul> <p><b><i>On May 31, 2020, the project was successfully finalized. All activities provided in the project were completed (100%).</i></b></p> <p>The Programme Output Indicator is „11/b1 Number of institutions directly involved in cross-border cooperation initiatives”. Project ROHU-300 contributes by reaching a number of <b>3</b> institutions from Romania and Hungary that were directly involved in the cross-border cooperation.</p> <p>The partnership between the three local public administrations resulted in improved professional relationships and the establishment of appropriate tourist infrastructure, with an emphasis on promoting tourism in the region.</p>
<b>Main results</b>	<p>The project's main results are:</p> <ul style="list-style-type: none"> <li>- <b>3 institutions</b> from Romania and Hungary that were directly involved in the cross-border cooperation</li> <li>- <b>9</b> persons from the 3 localities were formed through 4 workshops, 6 joint meetings and 3 public meeting</li> <li>- <b>2 tourism information points</b> renovated in Jimbolia, Carpinis and equipment for Csanadpalota's one;</li> <li>- tourism promoting materials (brochures, albums, promotional film) for the project partners</li> <li>- <b>3403 persons</b> (1647 in person and 1756 persons online) were reached through project activities</li> </ul>