

| 3 rd Open Call for Proposals | |
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| Project code | ROHU-398 |
| Project title | ForTour BHBB Creating and developing a cross border polycentric network for training and support to increase the quality of tourist and handcraft cross-border services in the counties of Bihor and Hajdu Bihar |
| Priority axis | 3 – Improve employment and promote cross-border labour mobility (Cooperating on employment) |
| Investment priority | 8/b - Supporting employment-friendly growth through the development of endogenous potential as part of a territorial strategy for specific areas, including the conversion of declining industrial regions and enhancement of accessibility to, and development of, specific natural and cultural resources. |
| Implementation period | 64 months (1 st of March 2019 – 30 of June 2024) The project has been classified as non-finalized according to CM decision no. 271/05.12.2023. The project has not been physically completed by 31.12.2023, therefore the beneficiaries have assumed responsibility for the full achievement of the indicators and objectives from their own resources by 30.06.2024. |
| Objective | The main objective was to improve employment in the eligible area by creating training and support centres in the field of training and/or specialization of people in the tourism industry, hospitality, tourism and culture. Also, organizing job fairs aimed to strengthen cooperation between local actors in the labour market and improve the correlation between labour demand and supply and the employment situation in the eligible territory. |
| Partnership | Lead Beneficiary: Bihor Destination Management Agency (Romania) |
| | Project Partners: PP2: Körösszegapáti Orthodox Parish (Hungary) PP3: Roman Catholic Bishopric of Oradea (Romania) PP4: Reformed Parish Bihor Episcopate (Romania) PP5: Romanian Orthodox Parish Iosia-Nord (Romania) PP6: Izbuc Monastery (Romania) |
| TOTAL Budget | € 2,718,105.80 out of which ERDF € 2,310,389.91 |
| Summary | The ROHU-398 project aimed to increase employment in the eligible area through training and specialisation using endogenous, natural, cultural |

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| | <p>and human factors to increase cross-border mobility and to develop the cross-border economy through responsible and sustainable use of resources by promoting green skills.</p> <p>The main activities planned to be implemented were:</p> <ul style="list-style-type: none"> • Creating and functioning (fully equipped) a cross-border polycentric network of training and support centres for employment in tourism and hospitality, namely: <ul style="list-style-type: none"> ◦ AMD Bihor Tourism Training Centre for Tourism (equipping and furnishing) - finalized ◦ A new cross-border training and support centre for small craftsmen and tourism "Renaissance" Körösszegapáti- finalized ◦ The indoor and outdoor training centre "Episcopia Bihor" (rehabilitating spaces) - finalized ◦ The Centre for Training and Support in Tourist and Cultural Activities "Basilica Minor" Oradea (rehabilitating church pipe organ) - finalized ◦ "Ars Ecumenica" Heritage and Tourism Support Centre for Heritage and Tourism - Iosia, Oradea (rehabilitating spaces) - finalized ◦ A new permanent training centre for traditional crafts and rural tourism "Izbuc-Călugări"-non-finalized at 31.12.2023 • Organizing 42 trainings and/or specializations of 1020 people for the tourism industry and synergistic fields- finalized • Organizing 18 events to promote job opportunities in tourism, hospitality, crafts, local products and gastronomy, together with partners (2 "Wine and Bread", 6 editions of the cyclotourism tour, 1 cross-border fair for the promotion of local gastronomic products, 1 Rural Job Fair, 2 Varadinum Nostra-Classical / church music festival, 1 Fair promoting local craft products, 1 Fair of Promotion and Landscape Jobs, 1 Cross-border wine trade and winemaking products, 1 Eco Food - The gourmet local food, 1 Eco Skills Fair), 1 online event to promote the local gastronomic products in Hajdu-Bihar – Bihor - finalized • Organizing 2 workshops, "New technologies and their applicability in tourism marketing" and "Cross-border Tourism at the Beginning of the Third Millennium - Actuality, Trends, Perspectives" in Oradea- finalized |
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| | <ul style="list-style-type: none"> • Creating an Integrated Human Resource Management Strategy for Better Personnel Employability Formed and Specialized to Increase the Attractiveness of Bihor and Hajdu-Bihar Tourist Destinations- finalized • Creating a joint online base with the human resources needs of tourism and hospitality - portal www.tourjob.com- finalized • 1 recipe book of the certified local traditional/mountain products to promote the local gastronomy as a vehicle in support of sustainable tourism- finalized • Identify and certify 12 local gastronomy products as local traditional/mountain products- finalized • 12 short films will be prepared in order to make the recipes of the 12 local traditional/mountain products more accessible to the large audience- finalized • Elaborating 1 Guide for certification as a local gastronomy point- finalized <p>The Programme Output Indicator is „CO44 Labour Market and Training: Number of participants in joint local employment initiatives and joint training”. Through project ROHU – 398, 1020 persons benefit from trainings/specializations that help them successfully enter the labour market.</p> |
| Main results | <p>The main results of the project:</p> <ul style="list-style-type: none"> • 6 training, specialization and support centres in the tourism industry and related fields (hospitality, culture, protected areas), of which 4 in the urban environment and 2 in the rural area respectively (1 in Romania, 1 in Hungary), which will provide resources, well-qualified people, for employment in the field of tourism, culture, traditional crafts and hospitality • 1020 qualified, trained and/or specialized people in the tourism industry and related fields • 1 integrated human resources management strategy for better integration of trained and specialized personnel in the tourism industry that will increase the attractiveness of tourist destinations in Bihor and Hajdu-Bihar • 1 joint online base with the human resource needs of tourism and hospitality • 1 Guide for certification as a local gastronomy point • 12 local gastronomy products certified as local traditional/mountain products • 1 recipe book of the certified local traditional/mountain products <p>Website/webpage: https://fortourbhnb.ro/</p> |