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| **Call: TARGETED CALL FOR OPERATIONS OF STRATEGIC IMPORTANCE(OSI)** |
| **Acronym & project ID** | **HUNAV-ROHU – ROHU00629** |
| **Project title** | **„Integrated cultural and touristic routes in the cross-border area”** |
| **Priority**  | PRIORITY 2 - Cooperation for a more social and cohesive programme area between Romania and Hungary |
| **Specific objective**  | Specific objective (SO) 4.6 - Enhancing the role of culture and sustainable tourism in economic development, social inclusion, and social innovation |
| **Implementation period** | 36 months (23 Decembre 2024 – 22 Decembre 2027) |
| **Obiectiv** | Developing the local economy and social inclusion in the cross-border area by defining new tourist routes/products and creatively using the common historical and cultural heritage on both sides of the border. |
| **Partnership** | **Lead Partner:** Timis County (RO) |
| **Project Partner:** PP 2: Óföldeák Municipality (HU) |
| **Total buget**  | EUR 10,430,297.87 out of which EUR 7,114,270.63 FEDR  |
| **Summary** | The project ***„Integrated cultural and touristic routes in the cross-border area” (ROHU00629 – HUNAV-ROHU)*** addresses several common territorial challenges in the program area revolving around the common objectives of promoting sustainable and cultural tourism, preserving and enhancing heritage, and contributing to overall economic growth.The Csongrád-Csanád - Timis cross-border area is not rich in natural attractions, but it has a long history and has many cultural and historical sites, as well as a common heritage in terms of history (both recent and medieval), language, and population. As tourism is not a developed economic activity in the Csongrád-Csanád - Timis area, there is a need to create and promote common strategies, action plans, and events that utilize existing assets, both in terms of infrastructure (historical buildings) and common cultural heritage. Preservation and restoration of cultural assets are essential for preserving national and ethnic identity while promoting good relations and multiculturalism in the cross-border area. In this sense, the main outcome of the project will be the restoration of two historical sites: a part of the Huniade Castle in Timișoara (a historical monument) and the Navay Manor in Ofoldeak (a historical mansion of local importance).The proposed approach is a joint one, with both partners participating in the joint development of the cultural strategy and action plan, which will define new directions and new tourism products including the restored sites.  |
| **Main results** | The main results of the project are:* **Restoration of a segment of the Huniade Castle** (the ground floor, first floor, and second-floor spaces in the east wing of the building), and creation of a military exhibition, a permanent exhibition on the history of Banat from prehistoric to medieval times, an exhibition of funeral rites, a permanent exhibition presenting the life of the nobility, commoners and middle class from medieval to modern times **in Timișoara, Romania;**
* **Interior and exterior restoration (including landscaping) of the Navay Manor,** furnishing it according to the historical period, creation of an event space for 150 people, creation of a Návay memorial room **in Ofoldeak, Hungary;**
* **275 participants in the joint actions organized** through the project: 6 educational actions with the involvement of children and adults, 3 conferences to facilitate the exchange of information and experience between experts, joint action with artistic components, etc;
* **Elaboration of a cultural strategy and action plan** containing proposals for new tourist routes and actions to include the restored sites.
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