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| Call Type – Open Call 1 for SOFT projects |
| Acronym & Project code | ACROSSROHU00148 |
| Project title | Cross-Border Efforts for a Safer Mobility of the New Generation |
| Priority | P3 - A more sustainable, community-based and effective cross-border cooperation |
| Specific Objective  | ISO6.3 - Building up mutual trust, in particular by encouraging people-to-people actions |
| Implementation period | 12 months (14.02.2025 – 13.02.2026 ) |
| Objective | By combining traditional teaching approaches with digital interactive technology solutions, including road safety educational software and simulators, we aim to effectively engage and educate the tech-savvy younger generation aged 6-13. The project will conduct extensive prevention campaigns to raise awareness of road safety measures, targeting at least 9,000 young people through road safety workshops in Bihor (Romania) and Hajdú-Bihar and Békés counties (Hungary) within one year. |
| Partnership | Main/Lead Partner: Z Generációért Alapítvány/ Foundation for Generation Z (HU) |
| Project Partner: PP2 - Hajdúsági Hallgatókért és Civilekért Egyesület/ Association for Students and Civilians in Hajdúság (HU)PP3 - Asociația Keep Hope Alive - Păstrează Vie Speranța/ Keep Hope Alive Association (RO) |
| Total budget | EUR 248.780,00, of which ERDF EUR 199.024,80  |
| Summary | Road safety education is legally compulsory in educational institutions, but they are often under-resourced. Early road safety education is in line with the EU's Vision Zero approach, which aims to instill safe road behavior from an early age. Mutual support and collaboration between organizations as well as cross-border cooperation are essential, especially in regions of Bihor and Hajdu-Bihar counties with mixed populations, such as Oradea.The aim of the project is to fill the educational gap and provide an effective solution for young people, to share information and methodologies based on collaboration, by acquiring new digital and educational tools, by organizing information days/ workshops, road safety demonstrations and simulators, digital games. The innovation is to upgrade the actual road safety educational softwares and hardwares, completing it with immersive technology and upgraded digital tools for educating primary school children, by creating a mobil road safety lab, and also buying mobil seatbelt simulator for kids.The goal is to conduct extensive prevention campaigns, targeting 9,000 teenagers in targeted counties within a year. |
| Main results | The main results of the project are as follows:* Road safety workshops in Hungary for groups of children aged 6-13 (for 3000 children).
* Five joint road safety workshops in schools of Hajdú-Bihar County, Hungary (for 400 children).
* Road safety workshops in schools and other events in Romania for groups of children aged 6-13 (for 3000 children).
* Joint road safety workshops for children in Romania (200 children).
* Development of a joint action plan to extend road safety measures in Bihor - Hajdú-Bihar counties for the next 5 years.
* Safety workshops in schools and various youth events in Hajdú-Bihar County on the negative effects of drug use and the principles of safe and environmentally friendly driving for groups of children aged 6-13 (for 3000 children).
* Joint safety workshops for pupils in Hungary (200 children aged 6-13).
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