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| **1st Open Call – People to People Projects** |
| **Project code & acronym** | ROHU00179 – BRINGA |
| **Project title** | BRINGing cross-border inhabitants together by joint Activities focusing on cycling and sustainability |
| **Priority** | P3 - A more sustainable, community-based and effective cross-border cooperation |
| **Specific Objective** | ISO6.3 - Building up mutual trust, in particular by encouraging people-to-people actions |
| **Implementation period** | 12 months (6 March 2025 – 5 March 2026) |
| **Objective** | BRINGA project's overall objective is to strengthen the mutual trust of cross-border inhabitants by community-based, people-to-people action. Organizing a common, large-scale, cross-border bike tour and follow-up events - in order to build mutual trust among people living in the Romanian-Hungarian border-region. |
| **Partnership** | **Lead Partner:** Asociatia Bastion-Varbastya (Romania) |
| **Project Partner:** PP2 HU:Platán Sport Közhasznú Egyesület (Hungary) |
| **Total budget** | EUR 166,635.00, out of which ERDF EUR 133,308.00 |
| **Summary** | The innovative approach of BRINGA project is based on the involvement and promotion of former INTERREG beneficiaries of the target region - resulting in cost efficiency and utilization of existing results. The project’s approach is coming from the fact that bicycle usage is relatively high in the Ro-Hu programme area, and numerous cycling-related organisations operate here. The activities by which the project achieves the project specific objective are the following:1. Preparation of the cross-border bike tour, including **exploratory 5-day bike tour** of at least 250 km in the cross-border region, with at least 30 participants.
2. 3-day **common workshops for event organization**, involving local communities and with special attention for representatives of disadvantaged and women organisations (at least 10-10 participants from Hungary and Romania).
3. Implementation of a **large-scale, 3-day, cross-border bike tour**, route Timișoara-Szeged-Timișoara for about 170 professional cyclists and amateur cyclist/participants.
4. **Open-air movie screening, workshops and presentations** for participants in the cross-border bike tour.
5. **3 events/round table discussions** for dissemination and strengthening of project results, for at least 12 people from 6 Romanian and Hungarian organisations/event, who earlier implemented projects in the project region (i.e. tourism, sports), or working in project-related sectors and open to join the BRINGA network.
6. A cross-border **tour-book** summarizing the results of BRINGA project, including suggested bike routes with maps, based on the experience of the project.
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| **Main results** | Sport events are one of the most effective ways to involve local people in community activities. Project participants will have a better understanding of each other’s way of thinking based on similar interests and through joint cross-border eventsThe project aims to achieve several key results:1. **Strengthen the mutual trust of the inhabitants** of the cross-border region through a well-prepared and organised cross-border bike tour including community events.
2. **Project’s sport and community events available for everyone interested**, involving not only professional athletes but also people who move little or have limited motivation for sports (e.g. people with overweight or disabilities).
3. Help understand the **needs and motivations of people living with disabilities, and those living in poverty**, through active help and support (e.g. providing bikes for the cross border tour), education and targeted dissemination.
4. **Decisive persons and active organisations of bicycle sport in both sides of CB region involved** to reach the project aims (citizens get to know each other, strengthen trust, build new friendships, cooperation of organisations) more easily.
5. **Helping the former cross-border INTERREG beneficiaries** promote their project by visiting their attractions and sustain their projects’ results.
6. The project will **use the results of former successful Ro-Hu INTERREG projects** (e.g. tourism, sport, active life/health), to promote them, make them more popular, and increase their utilization.
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