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| Call Type – Open Call 1 for SOFT projects |
| Acronym & Project code | Media detectiveROHU00189 |
| Project title | Media Detective: Cross-border Strategies Against Fake News and Misinformation |
| Priority | P3 - A more sustainable, community-based and effective cross-border cooperation |
| Specific Objective  | RSO2.4 - Promoting climate change adaptation, disaster risk prevention and resilience, taking into account ecosystem-based approaches |
| Implementation period | 12 months (31.12.2024 – 30.12.2025 ) |
| Objective | To provide support and efficient tools for identifying fake news and phishing attempts, enhance the media literacy of young people and their critical thinking skills, reduce the risks associated with digitalization and improve the internet security awareness among youth.  |
| Partnership | Main/Lead Partner: Asociația pentru Tinerii și Studenții din Partium/ Association for Youth and Students in Partium (RO) |
| Project Partner: PP2 - Hajdúsági Hallgatókért és Civilekért Egyesület/ Association for Students and Civilians in Hajdúság (HU) |
| Total budget | EUR 209.440,00, of which ERDF EUR 167.552,00  |
| Summary | The primary objective of the project is to provide support and efficient tools, especially to the youth, for identifying fake news and phishing attempts. The project aims to strengthen critical thinking skills among young people (aged 14 to 26) by developing their ability to critically assess digital media content. The rapid expansion of the online world, which transcends geographical boundaries, is happening at such an accelerated pace that the formal education system often struggles to respond and adapt promptly. The project partners aim to provide adaptable and accessible support to educational institutions on both sides of the border through an easy-to-implement digital exhibition. Teachers, young learners, and schools will directly benefit from these resources. By empowering educators and students, the project aims to create a ripple effect of informed and digitally literate citizens in the program area, aligning media literacy development practices, workshops, digital tools, and games with these evolving trends.The interactive exhibition aims to provide a comprehensive perspective on the challenges posed by fake news, the history of misinformation, its dangers, and contemporary issues. The exhibition will be installed in 5-10 schools and educational institutions, both in Romania and Hungary. The planned joint action plan implies the exhibition exchange to further promote cross-border cooperation. The Hungarian partner will lend their exhibition to be showcased in Hungarian primary and secondary schools in Bihor County (a minimum of 2 schools), and the Romanian partner will lend their exhibition to be showcased in Romanian primary and secondary schools in Hajdú-Bihar County (a minimum of 2 schools). |
| Main results | The main results of the project are:* Development of a portable interactive exhibition in Romania and Hungary on fake news and misinformation, with an educational purpose.
* Roadshow in Romania and Hungary by presenting the exhibition in 5-10 schools and educational institutions in Bihor County and Hajdú-Bihar County.
* Exhibition exchange to further promote cross-border cooperation, in two Romanian schools from Hajdú-Bihar County and in two Hungarian schools from Bihor County.
* City Discovery Games in Oradea (Romania) and Debrecen (Hungary) involving 25 participants per partner country for each event.
* Engage 3,000 young high school and university students in each country, who will develop their critical thinking skills and media literacy, their abilities to distinguish real news from fake news, and to identify and avoid phishing scams and media manipulation, by visiting the interactive fake news exhibition and engaging in people-to-people activities.
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