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| **Related call: Open call for SOFT projects** | |
| **Project**  **acronym & ID** | **ROHU00245 "You here, Me there"** |
| **Project title** | **"You here, Me there" - Global participation for social and individual responsibility** |
| **Priority** | P3 - A more sustainable, community-based and effective cross-border cooperation |
| **Specific objective** | ISO6.3 - Building up mutual trust, in particular by encouraging people-to-people actions |
| **Project duration** | 12 months (30.12.2024 - 29.12.2025) |
| **Objective** | The main objective of the project is to emphasize the importance of individual and social responsibility, to prepare the society to take common advantage of its potential, built up mutual trust, strengthen positive example for people and to create a more sustainable, community-based, and effective cross-border cooperation, based on volunteerism and global involvement. |
| **Partnership** | **Lead Partner:**  Szabolcs-Szatmár-Bereg County Directorate of Hungarian Red Cross (HU) |
| **Project Partner(s):**  PP2: Romanian Red Cross Satu Mare Branch (RO) |
| **Total project budget** | 239.724,20 EUR out of which ERDF 191.779,36 EUR |
| **Summary** | The implementation of "You here, Me there"project represents a solution to build trust, through mutual learning, exchange and common support for the realisation of a variety of socio-economic actions with high potential to bridge communities with low access to main public services especially in scattered settlements.  The proposed interventions are complex, the following activities shall be implemented on both sides of the border:   * Events called *Women in the labour market* in order to improve labour market opportunities of women and *Successful women in the world of work*meant to help women successfully balance their carrier, family and personal life. * Health promotion and disease prevention events, health clubs, sports day, gymnastics to improve posture, early education of children for a healthy lifestyle, parents' clubs * Population health screening days * Retro blood donation event, blood donation ceremonies at territorial organisations, imitators' training meant to train participants how to play/act emergency situations, first aid promotion days |
| **Main outputs and results** | * **2 cooperating organisations** * **160 participants in joint actions** (workshops, trainings, retro blood donation event, sports day) * **1 jointly developed strategy/action plan** (incorporating the achieved results and lessons learnt and fostering the maintenance of the project results and future cooperation) |