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| **1st Open Call – People to People Projects** | |
| **Project code & acronym** | ROHU00237 – youngSTER |
| **Project title** | Creating practical knowledge basis for Social Twinning Enterprises' Readiness (STER) among young adults |
| **Priority** | P3 - A more sustainable, community-based and effective cross-border cooperation |
| **Specific Objective** | ISO6.3 - Building up mutual trust, in particular by encouraging people-to-people actions |
| **Implementation period** | 12 months (2nd of April 2025 – 1st of April 2026) |
| **Objective** | Project's overall aim is to reach a more sustainable, community-based cross-border cooperation level in the field of social economy, by increasing trust and reducing the barriers to cooperation between communities through the modelling of a pilot level socio-economic development scheme, and by encouraging people-to-people actions through the establishment of basic twinning clusters of social enterprises in the cross-border (CB) region (Szabolcs-Szatmár-Bereg and Satu Mare counties). |
| **Partnership** | **Lead Partner:** **Fiatalok Kulturális Szövetsége Ifjúsági Egyesület** (Hungary) |
| **Project Partner: Fundația SF. Anton** (Romania) |
| **Total budget** | EUR 149.856,00, out of which  ERDF EUR 119.884,80 |
| **Summary** | youngSTER builds a sustainable and inclusive system (youngSTER Pilot Cooperation Network) and enables its pilot level implementation practice, namely: it offers tailor-made solutions for future community-led local development initiatives, and may support integrated socio-economic strategies at cross-border level (youngSTER Social Enterprise Cross-Border Development Action Plan), directly integrates people-to-people actions enabling know-how transfer for social entrepreneurial skills (i.e. LP delivers know-how surplus in the field of social awareness skills development and monitoring), generates joint people-to-people actions (i.e. informal training occasions and mentoring sessions, social enterprises expo as a dissemination event). The geographical direct target group of the project consists of young people (25 HU and 25 RO persons) aged 14-18 who live and study in the CB region.  The focus of the project's activities is the transfer of know-how related to business planning skills and the shaping of attitudes based on social responsibility.  The project's methodology is based 1) on the modelling and business planning practice of innovative social enterprises, supported by 2) informal and non-formal training and 3) affirmative mentoring processes. Another basic principle of the pilot-level system creation to be implemented by the project is the catalysis of CB twinning processes.  A Social Twinning Enterprises' Readiness (STER) is to be established, which, through the methodology of business planning, creates "ready-to-launch" CB clusters, i.e. enterprises with a social purpose based on partnership cooperation, in a direct economic and thematic (social) pairing (RO and HU). |
| **Main results** | The project aims to achieve several key results:   1. **2 cooperating organisations in the Development of a youngSTER Pilot Cooperation Network (ySPCN).**   The activities that will led to this are the Development of youngSTER Informal Training Curricula (ySITC) and the youngSTER Target Group Recruitment (ySTGR).  The developed curricula is the basis for the preparation of young people, thus its elements are directly used during the informal training phase. Through that target group members receive basic knowledge about project-based thinking and the operation of social enterprises too   1. **600 paticipantions in 12 sessions of youngSTER Informal Training (ySIT).** Target group members will be following topics as: project management, time, financial and human resource management, marketing, basic knowledge, social and business values ​​related to social enterprises, business planning.   Each individual and/or group will have a mentoring coordinator, who will guide them through the process of business planning and help them to adapt social awareness factors as well through the youngSTER Mentoring (ySM) activity.   1. **A minimum of 303 participations in the youngSTER Mentoring (ySM)** **activity after project completion,** in form of online mentoring occasions as Informal mentoring activities, or ”in person” will be included into the everyday operational practice of both the partner organizations. 2. **Organizing and implementing youngSTER Social Enterprise Expo (ySSEE), with the participation of 158,00 attendees** will be the final event of the project in Nyíregyháza.   It will consist of a press conference for local and regional media and lectures will be held that clearly present the activities carried out during the project. A jury consisting of businessmen from Romania and Hungary evaluates individually the business ideas at their pre-planned stands of- groups of young people from both countries  5. Development of a **youngSTER Cross-Border Action Plan for Social Enterprise Development (ySCBAPSED)**, an 60-100 page document for pilot results summarizing, CB action plan and dissemination purposes. After the pilot phase, the cooperating partners will be able to use it as a ground for their related portfolio of development projects in the future as well. |

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