**CENTRALISED TABLE OF UPDATES MADE TO THE VISUAL IDENTITY MANUAL (VIM)**

| **Page** | **VIM**  **chapter** | **Initial text** | **Modified text** | **Justification** |
| --- | --- | --- | --- | --- |
| 1 | Cover page | Version 1 May 2023 | Version 2 // 2025 | To be updated to reflect that this in the 2nd version of VIM |
| 3 | Introduction | The beneficiaries of Interreg ROHU must promote the fact that their projects are co-financed by the European Union (EU) and by Romania and Hungary as well. | The partners in Interreg ROHU projects must promote the fact that their projects are cofinanced by the European Union (EU), through the Interreg fund (ERDF). | For a more flexible approach, Romania and Hungary have been removed from the text box, as using the Government logos is no longer mandatory, just recommended |
| 5 | Logos | For any kind of information and communication material, the project beneficiaries must use the pre-defined logos/illustrations combining the re- quired indications given by the relevant EU regu- lations and the Interreg ROHU. | For all types of information and communication materials, project partners must use the specified logos, combining the necessary elements, as outlined by the relevant EU regulations and the Interreg ROHU requirements. | Proposed update for clarity without changing the meaning |
| 6 | Recommendation on using the Programme Logo | PLEASE NOTE:  ✓ Always use the digital brand files provided.  ✓ DO NOT recreate, modify or merge the logo with any other graphic elements or texts, in any circumstances.  ✓ Vertical positioning of the co-funding state- ment is not allowed.  ✓ Size specifications set in Chapter 1.1.4 Logo  size herein below have to be observed.  ✓ Logo must be placed on the front cover of all publications and documents realized within the project; in case of videos, it has to be integrated at the beginning and at the end of the video as well.  ✓ Logo must be positioned in a place which  is ready-visible without scrolling or clicking,  i.e. on the first/landing page (irrespectively of speaking about websites and subpages, online and smartphone applications, social media and other digital platforms).  ✓ This also applies to other communication materials such as conference bags, exhibi- tion roll-ups or presentations, etc. | **PLEASE NOTE:**   * Always use the digital brand files provided on the webpage. * DO NOT recreate, modify, or merge the logo with any other graphic elements or texts, in any circumstances. * Vertical positioning of the co-funding statement is not allowed. * Size specifications set in Chapter 1.1.4 Logo Size, below, have to be observed. * The logo must be placed on the front cover of all publications and documents produced within the project. For video materials, it must be integrated at the beginning and the end of the video. * The logo must be positioned in a readily visible place without scrolling or clicking, i.e. on the first/initial or landing page. This applies to websites and subpages, online and mobile applications, social media, and other digital platforms. * This requirement also applies to other communication materials such as conference bags, exhibition, roll-ups or presentations, etc. | Small improvements were made in the text box for better clarity, without changing the meaning |
| 8 | Logo Use | Ideally, the logo should be used on white backgrounds only. | Ideally, the logo should be used on white backgrounds. | Small improvement for clarity |
| 10 | BLACK AND WHITE LOGO / … | These versions should only be used whenever full colour is not available.  These versions are recommended when used on uniform dark backgrounds, in case of some mer- chandises applied through serigraphy and en- graving procedures or/and on restrictive surfaces of certain materials – wood, metal, plastic, glass, stickers – whenever the full-colour version of the logo cannot be applied. | These alternatives should be applied only when full colour reproduction is not possible.  Such versions are recommended for use on uniform dark backgrounds, on certain types of merchandise produced through serigraphy and engraving procedures or on challenging surfaces such as wood, metal, plastic, glass, etc., only when the full colour version of the logo cannot be applied. | Minor adjustments were made to the text to enhance clarity, while preserving the original meaning |
|  |  |  |  |  |
| 16 | Fonts | Montserrat Medium - slogan | - | As the Programme does not have a slogan, it is proposed that this element be removed |
| 17 | Recommendation on using the  European Union logo | Apart from the Interreg ROHU logo with the EU emblem, no other visual identity or logo may be used to highlight the EU support | - | Removal of the last phrase in the box is proposed, as this already appears in the text outside the box. |
| 18 | Recommendation on using the Romanian government LOGO | Romania co-finances the Interreg ROHU’s proj- ects, therefore the Romanian Government logo is a key element of the visual communication.  The Romanian Government logo is represent- ed by the main element of the coat of arms of Romania around which the text “Romanian Gov- ernment” is disposed, surrounded by concentric circles. | As Romania co-finances the Interreg ROHU projects, the use of the Romanian Government logo is **recommended** in communication materials**,** particularly those targeting Romanian-speaking audiences.  The logo consists of the central element of the Romanian coat of arms, encircled by the text *“Romanian Government”*, framed within concentric circles.  **Flexible Use:**  The use of national government logo is **not mandatory** but recommended **where relevant and appropriate** to highlight national contribution. | Proposed text that aligns with a flexible approach to using the RO and HU Government logos |
| 18 | Recommendation on using the Romanian government LOGO | BACKGROUNDS:  The white background is recommended for the logo of the Government.  The negative logo shall be used with coloured background or background with picture. | BACKGROUNDS:  A white background is recommended for the Romanian Government logo.  The negative logo version shall be used on a coloured background or a background with a picture. | Minor adjustments were made to the text to enhance clarity, while preserving the original meaning |
| 18 | Recommendation on using the Romanian government LOGO | **PLEASE NOTE:**  The Romanian Government logo shall be used on materials edited in Romanian language.  The logos of the Romanian and the Hungari- an governments shall both be placed on ma- terials edited in English. | **PLEASE NOTE:**  If project partners choose to include in visual communication their own organisation’s logos as co-financers, the logos of the Romanian and Hungarian Governments must also be included. | Proposed text for the text box, to align with a flexible approach to using the RO and HU Government logos, |
| 19 | Recommendation on using the Hungarian government logo | Hungary co-finances the Interreg ROHU’s proj- ects, therefore the country coat of arms shall be present on the communication products of the Programme.  The Hungarian Government logo shall be used on materials edited in Hungarian language.  The negative logo shall be used with coloured background or background with picture. | To acknowledge Hungary’s role as a co-financing partner of the Interreg ROHU Programme, the inclusion of the Hungarian Government logo is **recommended** in communication materials, particularly those targeting Hungarian-speaking audiences.  The logo features the official **coat of arms of Hungary**, serving as a symbol of national contribution to the programmeand projects.  **Flexible Use:**  The use of national government logo is **not mandatory** but recommended **where relevant and appropriate** to highlight national contribution. | Proposed text that aligns with a flexible approach to using the RO and HU Government logos, |
| 19 | Recommendation on using the Hungarian government logo | **BACKGROUNDS**  The white background is recommended for the logo of the Government.  The negative logo shall be used with coloured background or background with picture. | **BACKGROUNDS**  The white background is recommended for the logo of the Hungarian Government.  The negative logo shall be used on a coloured background or a background with a picture. | Minor adjustments were made to the text to enhance clarity, while preserving the original meaning |
| 19 | Recommendation on using the Hungarian government logo | **PLEASE NOTE:**  The logos of the Romanian and the Hungari- an governments shall both be placed on ma- terials edited in English. | **PLEASE NOTE:**  If project partners choose to include in visual communication their own organisation’s logos as co-financers, the logos of the Hungarian and Romanian Governments must also be included. | Proposed text for the text box, to align with a flexible approach to using the RO and HU Government logos |
| 21 | Using project acronym …. | **1. FONT TYPE & SIZE**  Project acronyms have to be written in Montser- rat Medium in the colour of their thematic objec- tive | **1. FONT TYPE & SIZE**  Project acronyms have to be written in Montserrat Bold in the colour of their specific objective. | A small error was corrected, to align with the info in the text box |
| 24 | Compulsory information and communication measures … | The minimal compulsory requirements related to information and communication responsibilities of the project beneficiaries are stipulated in Ar- ticle 36 (4) and (6/a) of the Interreg and are the following: | The minimal compulsory requirements related to information and communication responsibilities of the project partners are stipulated in Article 36 (4) and (6/a) of the Interreg Regulation and are the following: | Small correction for clarity, the word “Regulation” was introduced |
| 27 | General information for communication materials | TECHNICAL BOX  the project title and Jems code,  the beneficiary  the editor of the material | TECHNICAL BOX  the project title and Jems code  the editor of the material (the project partner issuing the publication / video material) | Added to improve clarity |
| 27 | General information for communication materials | **THE COMPULSORY 4**  In general, all communication materials created by projects with funding from the Interreg VI-A Romania-Hungary Programme must contain the following 4 compulsory elements:  **1. PROGRAMME LOGO:** The logo of the Interreg VI-A Romania Hungary Programme, that already includes the EU emblem and the reference to the European Union co-financing;  **2. COUNTRY LOGOS:** The logo of the Romanian Government (used on materials edited in Roma- nian language) or/and the logo of the Hungarian Government (used on materials edited in Hun- garian language). In case of materials edited in English language, both logos shall be applied;  **3. WEBPAGE:** The official website’s link: www. interreg-rohu.eu,  **4. DISCLAIMER:** In case of materials/documents/ articles/websites articulating individual thoughts/ opinions. Please use the corresponding version with the language the material is edited. | **KEY ELEMENTS FOR COMMUNICATION MATERIALS**  All communication materials developed by the projects must follow the visual identity requirements of the Programme. The following elements are either **compulsory** or **strongly recommended**, depending on their role and context:  **1. PROGRAMME LOGO** *(Compulsory)* The **Interreg VI-A Romania–Hungary Programme logo**, which already includes the **EU emblem** and reference to **European Union co-financing**, must be used on all communication materials  **2. GOVERNMENT LOGOS** *(Recommended)* The use of national government logos acknowledges the national co-financing provided by Romania and Hungary. Their use is **recommended**.  If partners use their logos, they must also include the Hungarian and Romanian Government logos.  **3. WEBPAGE (***Compulsory)*The official website’s link: [www.](http://www/)interreg-rohu.eu  **4. DISCLAIMER** *(Compulsory, when applicable)* A disclaimer is required when materials express/articulate personal views, individual opinions, or non-official statements. It must appear in the **same language** as the material. Use the following corresponding versions: | Revised text proposal, considering RO/HU logos flexibility usage |
| 27 | General information for communication materials | Please Note  In case the ex-ante approval of information materials has not been requested, the Benefi- ciary shall ask for it before the related expen- diture is validated by the FLC, at his own risk, conditioned by the compliance of the materi- als with the Programme’s relevant rules. | If the ex-ante approval of information materials was not requested during the editing phase, the project partner must ask for an ex-post approval before the related expenditure is certified by the National Control Body. In such cases, the expenditure is made at the partner’s own risk and will only be approved (by JS/IPHU) and certified (by NCB) if the materials comply with the Programme’s relevant rules. | The content of the text box was updated to correlate with the Project Implementation Manual. |
| 29 | Posters and electronic displays | During the implementation of a project, each project beneficiary not falling under point c of Ar- ticle 36 (4) of the Interreg (see detail on the pre- vious page) has to place at least one poster of a minimum size A3 or equivalent electronic display with information about the project, highlighting the financial support from the Interreg fund, at a location visible to the public, such as the entrance area of a building.  We recommend placing the A3 poster/electronic display in the first 6 months of the implementa- tion period.  **The poster shall contain/display:**  • Project title  • Name of the Lead beneficiary/Beneficiary  • Total project budget (in EUR)  • Project value (ERDF in EUR)  • Project duration  • Programme and government/s logos  • Programme webpage | During the implementation of a project, each project partner not falling under point c of Article 36 (4) of the Interreg Regulation has to place at least one poster of a minimum size A3 or equivalent electronic display with information about the project, highlighting the financial support from the Interreg fund, at a location visible to the public, such as the entrance area of a building.  We recommend placing the A3 poster/electronic display in the first 6 months of the implementation period.  **The poster shall contain/display:**  • Project title  • Name of the Lead partner/Partner  • Total project budget (in EUR)  • Project value (ERDF in EUR)  • Project duration  • **Programme logo (compulsory)**  • Romanian and/or Hungarian Government logos (recommended)  • **Programme webpage (compulsory)** | Revised text proposal, considering RO/HU logos flexibility usage |
| 30 | Plaques or billboards | As soon as the physical investments (infrastruc- ture/works) and/or the purchase of equipment starts or purchased equipment is installed in the context of the project, whereas the total related cost exceeds EUR 100 000, the beneficiary must display a plaque or billboard made out of durable material (e.g. metal/ weatherproof materials), in a place which is clearly visible to the public.  …… If the project is implemented in more than one lo- cation, at least one panel/board per location will be installed. | For projects with a total cost exceeding EUR 100,000, **partners** must acknowledge EU support by displaying **durable plaques or billboards** in a location clearly visible to the public, as stated in Interreg Regulation art. 36, paragraph 4(c).  This applies **as soon as** the physical implementation of a project involving **physical investment begins** (e.g. construction works) **or when** the **purchase of equipment starts or is installed**. The plaque or billboard must be made of **durable materials** (such as metal or weather-resistant composites) and placed in a way that ensures **high visibility to the public**.  …. If the project is implemented in more than one location, at least one billboard/plaque per location will be installed. | Proposed corrected text, in line with the Interreg Regulation: |
| 30 | Plaques or billboards | **Every billboard/plaque shall display:**  • Name of the operation (project title)  • The main objective of the operation  • Project value (ERDF in EUR)  • Investments’ value (ERDF in EUR)  • Lead beneficiary/Beneficiary  • Project duration  • Programme webpage  • Romanian and/or Hungarian Government logo/s, depending on the language used/ country where the project part is being implemented. | **Every billboard/plaque shall display:**  • Name of the operation (project title)  • The main objective of the operation (see section C1 of the Application)  • Project value (ERDF in EUR)  • Partner’s budget (ERDF in EUR)  • Lead partner/Partner  • Project duration  • **Programme logo (compulsory)**  • **Programme webpage** (**compulsory)**  • Romanian and/or Hungarian Government logo/s (recommended) | Revised text proposal, considering RO/HU logos flexibility usage |
| 30 | Plaques or billboards | The recommended maximum size of the plaque or permanent billboard is A1 (841 mm x 594 mm), and the minimum size A4 (297 mm x 210 mm). | Sizing:  The recommended size of the plaque is A3 (279 mm x 420 mm), and the minimum size is A4 (297 mm x 210 mm). For the billboard, the recommended size is 3 x 1.5 meters.  The partner must choose which size best fits the project site. Billboards must be comprehensive so that the target audience can read and understand the nature and funding sources of the project. To complete the 'Main objective of the operation' field on the plaque/billboard, please insert a summary of the project objective as described in section C.1 (Project overall objective) of the Application Form.  If placing a durable plaque is not possible (e.g. due to legal restrictions on protected buildings), other appropriate measures must be taken to publicise the contribution of the Programme, for example, placing the durable plaque inside the building’s entrance area. | Proposed text for bringing clarity on plaque/billboard sizing |
| 31 | Stickers | Small stickers (90 mm x 50 mm) shall contain the following mandatory information: the Interreg ROHU logo and website and the Romanian and Hungarian Government logos.  Large stickers (100 mm x 100 mm) shall contain the following mandatory information: the Interreg ROHU logo and website, as well as the Romanian and Hungarian Government logos. | Small stickers (90 mm x 50 mm) and large stickers (100 mm x 100 mm) shall contain the following information: the Interreg ROHU logo (compulsory), the Programme’s website (compulsory) and the Romanian and Hungarian Government logos (recommended).  As an exception, in special cases, such as very small items (e.g. bow arrows) or equipment that requires camouflage, small stickers displaying only the Programme logo may be designed and applied. If even this is not possible, the stickers may be placed on the packaging of the equipment instead. | The initial text was shortened, and a phrase regarding the special-case use of the sticker was added, based on a specific project situation that may also apply to other cases |
| 32 | List of participants template | - | When participants in project activities or events are minors, the partners must ensure that the GDPR and applicable national legislation are observed. | Text to be inserted, as per the discussion with the MA |
| 34 | Publications and audio-visual productions | All electronic or printed publications created with funding from the Programme must include the 4 compulsory elements described above …. | All electronic or printed publications, as well as audio-visual productions created with **funding from the Programme**, must include the **compulsory elements** described above. | The removal of **no. 4** is proposed, in line with the flexible approach to using government logos. There are now fewer than 4 compulsory elements |
| 34 | Publications and audio-visual productions | ….– (please see Chapter 3 of this document - General infor- mation for publication/ materials/documents - for details on the required visibility elements). | For details on the required visibility elements, please refer to Chapter 3 - General Information for Communication Materials. | Proposed text to correct the chapter title and reflect its accurate name as per the table of contents |
| 34 | Publications and audio-visual productions | **PLEASE NOTE:**  The disclaimer needs to be placed on publications if they contain articulation of ideas in the form of a text (leaflet, brochure, press release, articles, websites etc.). | **PLEASE NOTE:**  When materials express **personal views**, **individual opinions**, or **non-official statements**, a disclaimer must be included. | To improve clarity, a more general term, ***materials,*** is proposed, as we are referring not only to publications but also to audio-visual content. |
| 34 | Publications and audio-visual productions | Video productions (TV spots/movies) shall contain all the 4 compulsory elements described above in Chapter 3 | Video productions (TV spots/movies) shall contain all compulsory elements described above in Chapter 3. | The removal of **no. 4** is proposed, in line with the flexible approach to using government logos. There are now fewer than 4 compulsory elements |
| 34 | Publications and audio-visual productions | - | For Strategic Projects (OSI), the Programme logo must be permanently visible in all video materials. Brief audio/video mentions or fine print are not sufficient. | This is proposed to be added in the PLEASE NOTE box, as per the Commission letter |
| 38 | Website | …. (the Compulsory 4). | - | The removal of **no. 4** is proposed, in line with the flexible approach to using government logos. There are now fewer than 4 compulsory elements |
| 38 | Website | …. In case a project webpage is created by the beneficiary from project funds it must contain **all 4** compulsory elements | …. In case a project webpage is created by the partner from project funds, it must contain all compulsory elements | The removal of **no. 4** is proposed, in line with the flexible approach to using government logos. There are now fewer than 4 compulsory elements |
| 38 | Website | …. in Chapter 3 of this document – General information for publi- cation/materials/documents | … in Chapter 3 of this document, General Information for Communication Materials | Proposed text to correct the chapter title and reflect its accurate name as per the table of contents |
| 38 | Website | **PLEASE NOTE:**  The Programme provides a dedicated section on its own website where each project has its “project page”, by the start date.  This section serves as a standardized commu- nication tool and all projects are required to regularly update their “project page”’ content, with relevant information, throughout the project’s lifetime. This is to help the beneficia- ries promote their project activities and com- municate the project achievements.  This “project page” includes relevant informa- tion about the project (e.g.: summary / main objective(s) and activities / partnership / du- ration / budget / results) and should serve as the main source of up-to-date information about the project and its progress.  Thus, projects shall regularly (at least every 3  months) upload:  • news and events linked to the project’s activities and achievements  • pictures, videos, communication-related documents (leaflet, brochure, etc.)  about their project’s activities and results . | **PLEASE NOTE:** Each funded project has a dedicated **project page** on the Programme’s official website, serving as a standardised communication tool to showcase its progress and results.  Partners are **encouraged to submit project updates at least once every 3 months** (e.g. events, news, results) by filling in the online form available at: **Approved Projects → For Projects → Add Project News**  In addition, partners are requested to send **3–4 high-quality, representative photos** related to the update via email to: **rohu.communication@brecoradea.ro**  This regular contribution supports the **promotion of project activities** and helps communicate the project achievements to a broader audience. | Proposed update to reflect how project pages and news are currently being managed on the Programme’s website |
| 40 | Social media channels | Social media presence is a crucial communication tool, which helps the Beneficiaries and the Pro- gramme to provide better publicity and visibility for the projects and their results.  The Programme is present on four social media channels, Facebook, Instagram, Twitter, and Linkedin their links are also available on the programme website.  **PLEASE NOTE:**  All beneficiaries are strongly recommended to develop a project Facebook/ and/or Insta- gram page for their project.  The programme recommends beneficiaries to make links, to tag or use the relevant hashtags, such as #InterregROHU in their posts.  The Programme’s communication team will act in a reciprocal manner and tag the project social media posts to boost their visibility.  When using social media or digital tools, the Be- neficiaries should:  • Provide in the bio/about/profile section of the relevant social media platform a short description of the project, highlighting the EU financial support, as required by Article 36 (4/a) of the Interreg, in order to ensure ongoing visibility of this type of information. A link to the project website/project page should be also included, to allow visitors to obtain more information about the proj- ect’s activities.  • Use the pre-defined templates for the proj- ects profile picture and banner. The profile  image must include reference to EU-funding if no banner image is available that already displays the funding statement. On Insta- gram, for instance, the profile picture has to include the full logo of the Interreg ROHU, since this social media platform doesn’t al- low banners.  • In case the beneficiary creates a persona- lized banner/cover the mandatory set of graphic elements must appear in the cover image, be grouped, and placed linearly, ho- rizontally.  • Give regular updates on the activities imple- mented, the achieved results and also per- sonal stories of real end users/beneficiaries of the project.  • Provide dynamic, engaging, and interesting  content along with good-quality photos.  • Use a storytelling approach. The content  should bring some benefit to the followers.  • Monitor the project’s social media perfor- mance (number of views/users, other en- gagement statistics) to improve its commu- nication methods over time. | Social media presence is a key communication tool that supports both the partners and the Programme in enhancing the visibility of projects and their results.  The Programme is active on four social media platforms: **Facebook, Instagram, X.com, and LinkedIn**. Direct links to these channels are available on the Programme’s official website.  **PLEASE NOTE:** All partners are strongly encouraged to create at least a dedicated Facebook and/or Instagram page for their project.  To maximise visibility, the Programme recommends that partners:   * Include **links**, **tags**, and **relevant hashtags** (e.g. #InterregROHU, #CohesionPolicy, #Interreg, #MadeWithInterreg) in their posts; * Tag the Programme’s official pages:   [**Facebook**](https://www.facebook.com/InterregRomaniaHungary)**: @InterregRomaniaHungary**  [**Instagram**](https://www.instagram.com/interreg_romania_hungary/)**: @interreg\_romania\_hungary**  [**LinkedIn**](https://www.linkedin.com/in/interreg-romania-hungary-404731262/)**: @interreg-romania-hungary-404731262**  [**X**](https://x.com/InterregROHU) **(formerly Twitter): @InterregROHU**  The Programme’s communication team will **reciprocate by tagging project accounts**, supporting broader visibility for project content.  On platforms that allow banner images (Facebook and LinkedIn), the banner should include:   * The **Interreg ROHU logo**, * A reference to the **Programme’s website**, and optional the **project acronym and/or full title**.   When using social media or digital tools, partners should:   * Include a **short description** of the project **in the bio/about/profile** section of their social media pages. This description must highlight the EU financial support, as required by Article 36 (4/a) of the Interreg Regulation, to ensure continuous visibility. A link to the project website or project page should also be included so visitors can easily access more information about the project's activities. * When creating a customised **SM banner or cover image,** all **mandatory** **visibility elements must be included**. * **Post regular updates** about the project’s implementation, including activities, achieved results, and real-life stories from the end users or partners. * Share dynamic and **engaging content** supported by **high-quality visuals**. * Use a **storytelling approach** to make the content valuable and relatable for followers. * **Use simple language**, avoid complicated or technical terms; instead, use familiar words to ensure your message is easily understood. * **Make the content visually appealing**, include images, graphics, videos, and take advantage of free online tools like Canva or Piktochart. * **Monitor the project’s social media performance** (e.g., number of views, reach, engagement statistics) and use the insights gathered to improve communication strategies over time. | Proposed rephrasing for clarity, without changing meaning.  Details on how to use hashtags and tag the Programme are introduced. |
| 40 | Social media channels | Interreg ROHU provides pre-designed social me- dia templates in three languages available for download on the website. | - | This phrase is proposed for complete removal, as Interreg ROHU does not provide pre-designed social media templates for download on the website. |
| 40 | Social media channels |  | To increase visibility and publicity, beneficiaries are encouraged to inform the JS communication officers about social media posts, website updates, or press coverage (printed or online) related to the project. JS may further share relevant content on the Programme’s official Facebook page or website. | Text deleted in PIM and slightly revised and included in VIM, for a unitary approach regarding communication-related provisions |
| 42 | Events | **PLEASE NOTE:**  Events financed by the Programme have to display in meeting rooms in a highly visible location (ex. posters, banners, roll-ups or equivalent) the following elements, the Com- pulsory 4:  1. The **logo of the Interreg VI-A Romania Hungary Programme**,  2. The **logo of the Romanian Government** (used on materials edited in Romanian lan- guage**) or/and the logo of the Hungarian Government** (used on materials edited in Hungarian language). In case of materials edited in **English language, both logos shall be applied**;  3. Reference to the Programme and its **web-**  **page** www.interreg-rohu.eu,  4. **Disclaimer**, if necessary. | **PLEASE NOTE:**  Events financed by the Programme must display in meeting rooms in a highly visible location (on posters, banners, roll-ups or equivalent) the following compulsory and recommended elements:  1. The **logo of the Interreg VI-A Romania-Hungary Programme**, *(compulsory)*  2. Romanian and/or Hungarian **Government logos** *(Recommended)* 3. Reference to the Programme and its **webpage,** [www.interreg-rohu.eu](http://www.interreg-rohu.eu), *(compulsory)*  4. **Disclaimer**, on materials. expressing personal views/ideas *(if necessary*). | Proposed text to align with the flexibility on using GOV logos |
| 42 | Events | **PLEASE NOTE:**  According to Article 36 (4/a) of the Interreg o- perations of strategic importance and opera- tions whose total cost exceeds EUR 5 000 000 must organise a communication event and involve the European Commission and man- aging authority. | **PLEASE NOTE:** According to **Article 36(4)(e)** of the Interreg Regulation, **operations of strategic importance (OSI)** and **operations with a total cost exceeding EUR 5,000,000** must **organise a communication event** and **involve the European Commission and the Managing Authority**.  For detailed guidance, please consult the **European Commission’s Practical Guide on OSI communication**, available[**here**](https://ec.europa.eu/regional_policy/information-sources/publications/guides/2024/communicating-operations-of-strategic-importance-in-2021-2027-a-practical-toolbox_en). | Proposed text for the TEXT BOX concerning OSI: Correction is needed for the legislation reference i.e. Art 36 (4/e) + link to the EC Guide for OSI was inserted |
| 42 | Events | Information regarding the upcoming project events or major project meetings has to be communicated towards the JS (invitations must be sent). Moreover, Beneficiaries are requested to upload, preferably at least two weeks before, brief information about upcoming project events (trainings, conferences, festivals, etc.) to the *Calendar of events* available on the programme webpage in English, Hungarian and Romanian.  Furthermore, it is highly recommended to take pictures to be further used in communication materials or to demonstrate to controllers that visibility requirements have been met.  If you have any questions related to visual identi- ty aspects, please contact the Joint Secretariat or the Information Points | Partners are requested to **share information regarding upcoming project** events or major project meetings with the **JS /IPHU and the relevant control body**. Invitations must be sent in due time to the relevant JS/IPHU monitoring officer or to [joint.secretariat@brecoradea.ro](mailto:joint.secretariat@brecoradea.ro) email address and the relevant Control Body.  In addition, partners are encouraged to upload, preferably at least **two weeks in advance**, brief information about project events (trainings, conferences, festivals, or other events dedicated to the public) to the **Calendar of Events** by completing the **dedicated form on the Programme webpage,** [**here**](https://interreg-rohu.eu/en/add-project-events-2021-2027-2/).  IMPORTANT! It is **highly recommended** (in case of **RO** partners) **/ compulsory** (in case of **HU** partners) to **take pictures during events** and project activities.  These can be used in communication and can also **serve as evidence** **for controllers**, in case the cost of an event is submitted for verification, that visibility requirements have been met, and that the activity or event took place.  If you have any questions related to **visual identity** or other **communication-related aspects** of your project, please contact the **Joint Secretariat** or the **Information Points**. | Proposed text updated for clarity, to BE PLACED OUTSIDE THE BOX:  Link provided to the calendar of events on Programme webpage |
| 42 | Events | **PLEASE NOTE:**  Events financed by the Programme have to display in meeting rooms in a highly visible location, (ex. posters, banners, roll-ups or equivalent) the following elements, the Com- pulsory 4:   1. The **logo of the Interreg VI-A Romania Hungary Programme**, 2. The **logo of the Romanian Government**(used on materials edited in Romanian language**) or /and the logo of the Hungarian Government**(used on materials edited in Hungarian language). In case of materials edited in **English language, both logos shall be applied**; 3. Reference to the Programme and its **web-page**[www.interreg-rohu.eu,](http://www.interreg-rohu.eu/) 4. **Disclaimer**, if necessary. | **PLEASE NOTE:**  During events financed by the Programme, posters, banners, roll-ups or equivalent containing the elements listed below, have to be displayed in meeting rooms, in a highly visible location:  1. The **logo of the Interreg VI-A Romania-Hungary Programme**, *(compulsory)*  2. **Government logos** *(Recommended)* 3. Reference to the Programme and its **webpage,**www.interreg-rohu.eu,*(compulsory)*  4. **Disclaimer**, on materials. expressing personal views/ ideas *(if necessary*). | Proposed text for clarity and alignment with flexibility ROHU GOV logo usage: |
| 44 | Useful Communication Tools | We recommend the Beneficiaries to take a look at the following communication tools (not all are for free), which might be of big help in elaborating creative, quality communication and information materials: | We recommend that partners consider the following communication tools (please note that not all are free), as they may be of great help in elaborating creative, quality communication and information materials: | Minor adjustments were made to the text to enhance clarity, while preserving the original meaning |
| 45 | Throughout the document | Beneficiary | partner | As per the observation of the IP colleagues, the expression beneficiary is replaced with partner to correlate with current EU legislation and Programme documents.  The templates of posters, billboards and plaques will be updated accordingly. |
| 46 | Throughout the document | First Level Control | National Control Bodies |  |