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| Call type: 1st Open Call of Proposals |
| Acronym & Project code | ROHU00307 CONNECT |
| Project title | **"Connecting Communities: Enhancing Cross-Border Cooperation for People-to-People Engagement"**  |
| Priority | PRIORITY 3: A more sustainable, community-based and effective cross-border cooperation |
| Specific Objective | Specific objective Interreg ISO6.3 - Building up mutual trust, in particular by encouraging people-to-people actions |
| Implementation period | 12 months (21st of February 2025 – 20th of February 2026) |
| Objective | The project aims to foster collaboration, preserve shared cultural heritage, and stimulate socio-economic development and cooperation between Ardud Town, Romania, and Nagyecsed Town, Hungary |
| Partnership | Lead Partner: Ardud Municipality (RO) |
| Project partner: PP 2: Nagyecsed City Municipality (HU) |
| Total budget | EUR 242,049.95of which ERDF EUR 193,639.96  |
| Summary | The project ***‘*Connecting Communities: Enhancing Cross-Border Cooperation for People-to-People Engagement *(ROHU00307 - CONNECT)*** aims to foster stronger ties and understanding between the communities of Ardud Town, Satu Mare County, Romania, and Nagyecsed Town, Szabolcs-Szatmár Bereg County, Hungary, totaling 12458 people. The project identifies the need to appreciate and preserve shared European medieval heritage, emphasizing historical traditions and knowledge exchange. The approach involves immersive activities like study visits, educational camps, and festivals. Thus, the highlight is more on active participation, not just passive observation – learning and sharing among participants from both sides of the border. |
| Main results | * organization of **2 festivals** for **8000 attendees** from both partners, celebrating medieval culture and local heritage
* **cultural exchange and collaborative initiatives** between **71 people,** that includesorganization of **1 study visit** at 1 prominent medieval European festival, **students participating** in an **educational camp** and **local art performers**
* development of **1 joint strategy plan,** that targets vital sectors (culture, education, economy, tourism, and healthcare)
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