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| **Call: 1st Open Call for Proposals** | |
| **Project code & acronym** | **Recycling - ROHU00211** |
| **Project title** | **“Recycling - community and global interest”** |
| **Priority** | PRIORITY 3 - A more sustainable, community-based and effective cross-border cooperation |
| **Specific Objective** | Specific objective (SO) ISO6.3 - Building up mutual trust, in particular by encouraging people-to-people actions |
| **Implementation period** | 12 months (20 February 2025 – 19 February 2026) |
| **Objective** | Intensifying sustainable cross-border cooperation between communities in the field of recycling and encouraging cooperation between communities to create stronger ties, exchange experiences, and build connections to enhance community cohesion. |
| **Partnership** | **Lead Partner:**  Diaspora Foundation (Romania) |
| **Project Partner:**  PP2 HU:Hungarian Youth Association (Hungary) |
| **Total budget** | EUR 156,091.20, out of which ERDF EUR 124,872.96 |
| **Summary** | The project ***„Recycling - community and global interest” (ROHU00211 – Recycling)*** aims to change young people's mindset regarding waste management by showing them examples of clothing and printed materials recycling, involving them in recycling projects where they can learn about sustainability, develop practical skills, and have a positive impact on the environment.  According to the Romanian National Institute of Statistics, Romania generates 15 times more waste than it did in 2007. This mentality and customer behavior is a modern problem and particularly affect young people. The project aims to combat bad habits by recycling and reusing materials, which can directly contribute to waste reduction and resource conservation, having a positive impact on the environment.  The project also aims to raise public awareness about unnecessary waste and present positive models for combating waste management, such as how to be creative and recycle unused items instead of throwing them away. |
| **Main results** | The main results of the project are:   1. **2 local recycling groups,** composed of 15 persons aged between 10 and 15 years old**, created** in the cross-border region; 2. **Organizing 2 joint events/ exhibitions** of the products created by the 2 groups (rag carpets/ doormats and reusable vegetable bags, beanbags, and grocery bags) from recycling materials (T-shirts, curtains, roll-ups, banners, mesh, etc); 3. **Creating 6 short videos** for promoting recycling, presenting step-by-step, different recycling ideas. |