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| **Call: Open Call 1 for HARD projects** |
| **Acronym & project ID** | **MIKROKOSMOS – ROHU00495** |
| **Project title** | **„Unveiling Béla Bartók's ethos and cultural heritage through various artistic disciplines”** |
| **Priority**  | PRIORITY 2 - Cooperation for a more social and cohesive PA between Romania and Hungary |
| **Specific objective**  | Specific objective RS04.6 - Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation  |
| **Implementation period** | 24 months (30 May 2025 – 29 May 2027) |
| **Obiectiv** | Enhancing the social innovation across the Romania-Hungary border by developing cultural and sustainable tourism, highlighting Béla Bartók's heritage.  |
| **Partnership** | **Lead Partner:** Banat-Triplex Confinium EGTC (HU) |
| **Project Partners:**PP2: Municipality of Ásotthalom (HU)PP3: Municipality of Ruzsa (HU)PP4: Municipality of Mórahalom (HU)PP5: Network for Regional Development Foundation (HU)PP6: City of Sannicolau Mare (RO)PP7: Bastion Association (RO)PP8: Municipality of Jebel (RO) |
| **Total buget**  | EUR 1,887,646.48 out of which EUR 1,510,117.17 FEDR  |
| **Summary** | The project ***„Unveiling Béla Bartók's ethos and cultural heritage through various artistic disciplines” (ROHU00495 – MIKROKOSMOS)*** aims to enhance social innovation across the Romania-Hungary border by developing cultural and sustainable tourism, highlighting Béla Bartók's heritage, and to increase cultural awareness and community cohesion through educational and digital tools, promoting cross-border cultural exchanges targeting a broad audience from schoolchildren to artistic groups.The project strengthens the Bartók cult, turning Sânnicolau Mare into a hub for tourist destinations associated with Bartók's legacy through organizing events and making infrastructural investments by supporting the building of the Bartók Béla Memorial House, and various other investments, developing multiple aspects of the touristic infrastructure throughout the region.The project aims to enrich local culture, education, community, and international relations through various cultural programs while creating opportunities for collaboration, innovation, and economic growth for public authorities, education and research organizations, SMEs, and the general public.The 8 partners plan to involve over 290 participants in joint actions across borders (two student exchange programs, transcription workshops, Masterclass, Art Camp, Anthropology Conference, dance courses, interactive workshops, etc.) and to develop 2 strategies with action plans in the Art and Science - Innovation in Art Education domain. The project's forward-thinking approach aims to position the region as a cultural hotspot, attracting tourists not only to major towns but also to surrounding areas, thereby supporting cross-border destination development. |
| **Main results** | The main results of the project are:* **A joint strategy/action plan developed -** a trilingual strategic digital document titled „The Art and Science - Innovation in Art Education Strategy”;
* Several **transnational events organized** for more than 290 people such as dance courses for 60 participants, interactive workshops for 75 participants, events related to Digital art of the Y and Z generation for 48 participants, an Anthropology Conference for 50 participants, two student exchange programs for 24 persons, transcription workshops for 12 participants, Art Camp for 20 students, etc.;
* **A cultural market constructed** at Ásotthalom to host musical performances and events in a covered open-air setting;
* **A musical park constructed** at Jebel for hosting one of the stations for the transnational Post Partium concerts (events organized on both sides of the border, held in local community venues in small rural towns and villages for showcasing local, regional, and transnational identities through Bartók's music);
* **The Bartók Memorial House constructed** in Sânnicolau Mare - a faithful replica of the original residence that will also serve as a small museum, honoring the life and legacy of Béla Bartók.
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