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| **Call: 1st Open Call for Proposals** |
| **Acronym & project ID** |  **Grassroots – ROHU00616** |
| **Project title** | **„Developing grassroot football for performance in sports and personal development”** |
| **Priority**  | PRIORITY 3 - A more sustainable, community-based and effective cross-border cooperation |
| **Specific objective**  | Specific objective (SO) ISO6.3 - Building up mutual trust, in particular by encouraging people-to-people actions  |
| **Implementation period** | 12 months (18 March 2025 – 17 March 2026) |
| **Objective** | To promote joint grassroots football development and foster individual growth through sports in the project area, by developing a common methodology for training in football clubs and schools, and by enhancing the capacity of partner organizations to deliver high-quality sports education services for children and youth. |
| **Partnership** | **Lead Partner:** FORTUNA Arad Sports Association (RO) |
| **Project Partners:** PP2: The Sports Club of Algyo (HU) |
| **Total buget**  | EUR 249,391.80 out of which EUR 199,513.44 FEDR  |
| **Summary** | The project ***„Developing grassroot football for performance in sports and personal development” (ROHU00616 – Grassroots)*** aims to promote joint grassroots football development and individual growth through sports in the cross-border area of Arad (Romania) and Csongrád-Csanád (Hungary). It brings together project partners and key stakeholders to collaboratively develop and implement **a Joint Strategy for Local Grassroots Football for Performance and Personal Development**, accompanied by an **Action Plan and a Joint Methodology** tailored for use in sports clubs and schools.Stakeholders from both counties will take part in workshops and strategic planning activities aimed at developing effective grassroots football and personal development initiatives. This participatory approach supports improved living conditions in local communities, promotes social inclusion—especially for marginalized groups—and aligns with the EU and UN Sustainable Development Goals.The project also involves direct investments in sports infrastructure, enabling partner organizations to provide high-quality training and education through sports. Activities will engage youth football players, school pupils, teachers, and trainers, contributing to their personal growth and skill development.By strengthening community engagement, encouraging cross-border cooperation, and supporting youth inclusion through sport, the project promotes the sustainable development of grassroots football and the long-term well-being of young people in the region. |
| **Main results** | The main results of the project are:* Two project start press conferences in Arad and Algyo with 40+ stakeholders and media, promoted via articles and social media reaching 2,000+ people.
* A diverse stakeholder list will be identified and engaged for developing and implementing the Joint Strategy, Action Plan, and Methodology.
* Three workshops in Arad and Algyo with 30+ participants will draft the Joint Strategy and Methodology, promoted through articles and online to 2,000+ people.
* The Joint Strategy and Methodology, based on local data and expert input, will be published online alongside an Action Plan detailing implementation and sustainability.
* Promotional materials, two project websites, a bilingual management database, and a trilingual dictionary will support communication and implementation.
* LP1 will build an outdoor grassroots sports facility with free access to sanitary facilities and purchase key equipment including imaging devices, GPS trackers, management software, goals, balls, and vests.
* PP2 will acquire imaging devices, a minibus, management software, goals, and various footballs for project use and future grassroots activities.
* LP1 will conduct demo activities in 15 schools (375 pupils/teachers), one 2-day training for 12 sports teachers, one school tournament (10 schools, 150+ participants), one grassroots club tournament (10 clubs, 160+ players/trainers), and one 4-day training camp (50+ participants).
* PP2 will conduct demo activities in 5 schools (125 pupils/teachers), one 2-day training for 6 teachers, one school tournament (10 schools, 150+ participants), two grassroots club tournaments (10 clubs each, 160+ players/trainers per event), and two 4-day training camps (40+ participants each).
* LP1 will host a one-day “Grassroots Football Clubs Fair” in Arad with PP2 support, involving 10 clubs and 200 youth players/trainers, featuring promotional stands and demos, promoted via local media.
* The final project results conference in Arad will gather 50+ stakeholders to present outcomes, the new facility, Joint Strategy, and Methodology, with full logistical support.
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